



**3rd International Seminar on Environmental Planning and Management
URBENVIRON SÃO PAULO 2008**

**Presbyterian University Mackenzie
São Paulo – October 6 – 7, 2008**

**Global Environmental Changes
Towards the 3rd Urbenviron International Congress – Seoul 2009**



Seminar date: October 6 – 7, 2008.

Revenue: Presbyterian University Mackenzie, São Paulo, Brazil.

Coordinators: Prof. Dr. Gilda Collet Bruna and Prof. Dr. Arlindo Philippi Jr.

Background

URBENVIRON is a global initiative which started in 2004 in Brasilia, gathering research groups, scholars, enterprises, governmental institutions and NGOs, all committed to knowledge building and networking on the subject of environmental planning and management. As a central house for this movement, the Urbenviron International Association for Planning and Environmental Management was created in August 2007, searching for the organization of international congresses and seminars, the maintenance of URBENVIRONET, and the publication of an international journal.

In November 2004, the Catholic University of Brasilia and the Technical University of Berlin organized in Brasilia an International Seminar as the first Urbenviron event, which served as a preparation for the 1st Urbenviron International Congress on Environmental Planning and Management, held in September 2005 also in Brasilia. About 700 participants of 28 countries joined this event, discussing the theme Environmental Challenges of Urbanization, which included topics about interactions among human beings and the urban environment, theory and praxis of urban environmental planning and management, and dynamic and social environmental impacts of urbanization. The high point of the Congress was the international spread of a declaration – The Brasilia Charter – with the principles of sustainable urban planning and management, as well as the creation of the International Network for Environmental Planning and Management – URBENVIRONET, and the decision about the foundation of an International Association to be launched in Berlin, during the 2nd Congress.

Since then, the Mackenzie University, the Universities of São Paulo, Brasilia, Rio de Janeiro, Chile, Seoul, Cairo, Umm al-Qura, La Plata, San Agustin de Arequipa and many other institutions joined the Catholic University of Brasilia and the Technical University of Berlin in the initiative, turning the URBENVIRON into a worldwide mark in the urban environmental management.

The 2nd Urbenviron Congress took place in August 2007 at the Technical University of Berlin, counting with 400 participants from 44 different countries. Discussions around the theme Planning the Urban Environment – Visions, Implementation, Results turned an interdisciplinary exchange of planners and builders into reality. As planned, the event was disclosed with the launching of the URBENVIRON – International Association for Environmental Planning and Management (www.urbenvironassociation.org), after a foundation assembly that chose Brasilia as association headquarters, and reaffirmed the commitment to the implementation of CHARTA OF BRASILIA. URBENVIRON Chapters are foreseeing all around the world, as well as Sections gathering Chapters by Region or Theme.

Seoul will host the 3rd Urbenviron International Congress in July 2009, which will approach Global Changes as its central theme, having the University of Seoul fully committed to its organization.

The URBENVIRON SEMINAR SÃO PAULO 2008 3rd International Seminar on Environmental Planning and Management

Following the idea of having at least an international seminar organized for each World Congress, as happened at the events which occurred in Brasília in 2004 and in Rio de Janeiro in 2006, this 3rd International Seminar on Environmental Planning and Management is going to be held in São Paulo, in October 2008. Representing the fifth of these series of Urbenviron events, the seminar will occur under the leadership of the Presbyterian Mackenzie University and the University of São Paulo.



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Global Environmental Changes

According to the WHO Report and the Millenium Ecosystem Assessment, increasing human activity and large consumption of ecosystem services to support human well-being concentrated in urban areas have affected the local and global environment causing to change drastically in the past 50 years. Climate change, loss of biodiversity, water scarcity, ozone depletion and ocean fishing decrease are among the largest global environmental problems we face today, affecting large part of the poor population in the world living in rural and large urban centers.

Responding to those challenges, adaptation in policies, institutional and environmental governance frameworks are required in order to create the enabling conditions for effective management of ecosystems and its services while meeting well-being goals.

To deal with such issues the Urbenviron São Paulo 2008 focuses the following themes:

1. Environmental Governance, and Urban Public Policy

For the first time in human history, more than half the world's population lives in urban areas. Around the world, mega and super cities with tens of millions of inhabitants are rapidly expanding. In Brazil, over 80% of the population already lives in urban areas, and the country is going through a new phase of urban expansion and regeneration that will affect the environment and the way we live for decades to come. This theme examines the environment within urban areas and the wider environmental impacts of towns and cities, and considers the relationship between governance, the urban environment and public policy.

2. Ethics and Socio-environmental Responsibility

A new wave of concern for natural resources and respect for the environment, allied to the belief in participating in the community, has increased among business and corporations acting in Brazil. These business and corporations uphold values of corporate responsibility and promoting policies and actions that integrate man and nature, while fomenting policies that can benefit all social groups. This theme deals with ethics and Socio-Environment Responsibility with an Interdisciplinary scope, by incorporating the following fields: Environmental Education; Formation; Capacitating; and Professional Practice, including also Ethics, Science and Market of Production and Consumption.

3. Built Sustainable Environment

This theme deals with large percentage of the human environment that is manmade, and these artificial surroundings can be so extensive and cohesive in large urban areas that they function as organisms in the consumption of resources, disposal of wastes, and facilitation of productive enterprise within its bounds. Focusing on theories of strategies for intervention and universal design directed to critical problems and constraints in dealing with urban waters, energy consumption and disposal, housing and urban mobility.

Organizing Committee

1. Angélica Aparecida Tanus Benatti Alvim, Presbyterian University Mackenzie
2. Arlindo Philippi Jr., University of São Paulo, Faculty of Public Health
3. Carlos Leite, Presbyterian University Mackenzie
4. Eunice Helena Sguizzardi Abascal, Presbyterian University Mackenzie
5. Gilda Collet Bruna, Presbyterian University Mackenzie
6. Nádia Somekh, Presbyterian University Mackenzie



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7. Sueli Corrêa de Faria, Catholic University of Brasília

International Scientific Committee

1. Amal Abdou, University of Cairo, Egypt
2. Amal Al-Shareef, Umm Al-Qura University, Saudi Arabia
3. Arlindo Philippi Jr., University of São Paulo, Faculty of Public Health, Brazil
4. Bong-Ho Han, University of Seoul, South Korea
5. Donald Miller, University of Washington, USA
6. Dora Guillen Tamayo, National University of San Agustín de Arequipa, Peru
7. Gilda Collet Bruna, Presbyterian University Mackenzie, Brazil
8. Hartmut Kenneweg, Technical University of Berlin, Germany
9. Hugo Romero, University of Chile, Chile
10. Jonatham P. Deason, George Washington University, USA
11. Jorge Antonio Martins, Federal University of Rio de Janeiro, Brazil
12. Kala Vairavamoorth, University of Birmingham, United Kingdom
13. Marcela Gregoria, University of La Plata, Argentina
14. Renata Marson Andrade, Catholic University of Brasilia, Brazil
15. Stefan Heiland, Technical University of Berlin, Germany
16. Sueli Corrêa de Faria, Catholic University of Brasilia, Brazil
17. Uwe Troeger, Technical University of Berlin, Germany
18. Vicente Del Rio, Calpoly, USA
19. William Siembieda, Calpoly, USA.

National Scientific Committee

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4. Luiz Guilherme Rivera de Castro, Presbyterian University Mackenzie
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6. Maria Augusta Justi Pisani, Presbyterian University Mackenzie
7. Maria Cecilia Focesi Pelicioni, University of São Paulo, Faculty of Public Health
8. Maria do Carmo Bezerra, UnB, Universidade de Brasília
9. Maria do Carmo Sobral, UFPE, Universidade Federal de Pernambuco
10. Nara Sílvia Marcondes Martins, Presbyterian University Mackenzie
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12. Ricardo Siloto da Silva, Federal University of São Carlos



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13. Roberto Righi , Presbyterian University Mackenzie
14. Sheila Ornstein, University of São Paulo
15. Tadeu Fabricio Malheiros, University of São Paulo, Engineering School of São Carlos
16. Valter Luis Caldana Junior, Presbyterian University Mackenzie
17. Volia Regina Costa Kato, Presbyterian University Mackenzie

Support Group

1. Ana Luiza Silva Spínola Krings, University of São Paulo, Faculty of Public Health
2. Constance Jacob Melo, Presbyterian University Mackenzie
3. Gislene Passos Ribeiro, Presbyterian University Mackenzie
4. Juliana Di Cesare Margini Marques, University of São Paulo
5. Paula R. da Rocha Jorge Vendramini, University of São Paulo, Faculty of Public Health
6. Rechilene Mendonça Maia, Presbyterian University Mackenzie
7. Sibila Corral de Arêa Leão Honda, Presbyterian University Mackenzie

Call for papers

Agenda

- April 30: extended summaries of four pages, including introduction, methodology, results and conclusions, and also the pertinent figures, maps, tables and references.
- May 30: publication of the paper selection results.
- June 30: paper presentation in final version (including suggested complementation).

The event will be held at the Presbyterian University Mackenzie on October 6-7, 2008 in São Paulo, Brazil.

Support

portal **Vitruvius**